

Melbourne Convention & Exhibition Centre // 7-9 November 2012



CarbonExpo

AUSTRALASIA 2012

Melbourne Australia | 7-9 November

Sponsorship Prospectus



2012

Hosted by



Foundation Sponsors



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energising the low carbon economy



About Carbon Expo Australasia 2012

Carbon Expo Australasia 2012 provides the best opportunity to network with key domestic and international carbon business players and to develop the strategies to minimise costs and maximise benefits associated with reducing carbon emissions & implementing the Australian Government's new carbon pricing scheme.

Carbon Expo Australasia is the region's premier industry-hosted Trade Fair & Conference for carbon market participants & service providers, having attracted 3300+ delegates and 280+ trade exhibitors from 34+ countries in its first four years.

Watershed year

Now in its fifth year, this will be the first Carbon Expo Australasia to be held since the commencement of the Australian Government's legislated carbon pricing scheme. Expo 2012 will stand apart from its predecessors in that this year the key themes will be about forging the business networks and sharing the information to implement the scheme in the best & least cost way for business – not just talking about a scheme that may one day exist.

Expo 2012 will explore the strategies & details required to implement Australia's new carbon pricing scheme in the most efficient way for affected businesses.

The event is to be hosted by leading carbon market industry associations **Carbon Market Institute** and the **Investor Group on Climate Change**.

The event

Carbon Expo Australasia 2012 will focus on the implementation of Australia's new carbon pricing scheme within affected businesses. Carbon Expo Australasia 2012 will be a high-level market event that brings Australian business leaders and their international counterparts together – this will be a premium networking event as well as a source for the latest information concerning emissions reduction initiatives & carbon markets in Australasia.

Carbon Expo Australasia 2012 will comprise a carbon market trade fair integrated with a conference program of keynote plenary and panel presentations, and a series of technical workshops addressing cutting-edge issues in evolving carbon markets and low carbon technologies.

The trade fair provides an opportunity for private sector and government businesses to showcase their activities, services and products in the emerging carbon market.



Who should sponsor Carbon Expo Australasia 2012?

Carbon Expo Australasia 2012 offers significant commercial opportunities for organisations seeking to support Australasia's premier carbon market trade fair and conference.

Potential sponsors include:

- Business leaders in national greenhouse policy debates
- Businesses with significant corporate or product emissions reduction strategies
- Managers of carbon offset projects, and carbon offset wholesalers & retailers (including forest sink offsets)
- Administrators of government and/or private sector emissions reduction initiatives
- Businesses manufacturing or retailing low carbon and energy efficient technologies
- Providers of carbon accounting, auditing & verification services
- Providers of other carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon

market legal advisers, and risk managers (insurers)

- Research and education institutions active in carbon cycle R&D, low emissions technology development, and carbon market education

Sponsorship opportunities

Carbon Expo Australasia 2012 is offering a limited number of corporate sponsorship packages. We intend to offer specific sponsorship products to interested corporate investors that will provide real and substantial value in terms of the brand recognition and communication opportunities they represent. Sponsorship value will be maximised as opportunities are limited in number, and will receive considerable media exposure.





1. Diamond Sponsor (x5) \$40,000 Investment (GST incl)

'Diamond' level sponsorships are the premier sponsorship opportunity associated with Carbon Expo Australasia 2012. These sponsorship opportunities are available to one significant company from each of 5 key sectors of the 'carbon economy'.

As one of the five major corporate sponsors of Carbon Expo Australasia 2012, your business will:

- be promoted as one of the five major corporate sponsors associated with the event
- be one of only five businesses with logos prominently displayed at the entrance of plenary venues and trade fair areas
- be one of only five businesses with logos most prominently displayed on the homepage of the Carbon Expo Australasia 2012 website
- be promoted as a Diamond Sponsor of Carbon Expo Australasia 2012 via telephone, direct mail, email & fax to all targeted businesses throughout Australia
- have its logo on all marketing collateral promoting Carbon Expo Australasia 2012, including floorplans, newsletters, visitor invitations, official press releases
- have its logo displayed prominently at the entrance of the Expo highlighting it as a Diamond Sponsor, including on building-front banners etc
- be offered prominent speaking opportunities either in plenary sessions and/or workshops
- receive complimentary double exhibition space (12m2) at Carbon Expo Australasia 2012 (value \$7,800 + GST)
- receive four additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$5,800 + GST)
- have its logo prominently displayed on all electronic correspondence from Carbon Expo Australasia 2012 to both exhibitors and visitors
- have access to Carbon Expo Australasia 2012 endorsement. Your sponsorship will allow the use of the following phrase until 31 January 2013: "Diamond Sponsor of Carbon Expo Australasia 2012"
- have its logo included on advertising for Carbon Expo Australasia 2012





2. Platinum Sponsor \$25,000 Investment (GST incl)

'Platinum' level sponsorship provide businesses an opportunity to be prominently associated with Expo and have access to significant brand exposure and speaking opportunities.

As a Platinum Sponsor of Carbon Expo Australasia 2012, your business will:

- be promoted as a Platinum Sponsor of the event
- be one of a limited number of businesses with logos displayed on the homepage of the Carbon Expo Australasia 2012 website
- have its logo featured on significant marketing collateral promoting Carbon Expo Australasia 2012, including flyers, event handbook, and website
- be offered a speaking opportunity either in plenary sessions and/or workshops
- receive complimentary single exhibition space (6m2) at Carbon Expo Australasia 2012 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$2,900 + GST)
- have access to Carbon Expo Australasia 2012 endorsement. Your sponsorship will allow the use of the following phrase until 31 January 2013: "Platinum Sponsor of Carbon Expo Australasia 2012"
- have its logo included on selected advertising for Carbon Expo Australasia 2012



3. Technical Workshop Series (x2) \$35,000 Investment (GST incl)

A series of technical workshops addressing cutting-edge issues in emerging carbon markets will be integrated with plenary sessions and the trade fair. Sponsorship opportunities covering the entire program of technical workshops will be limited to two corporate investors, one from each of two distinct market sectors.

As one of two corporate sponsors of the technical workshop series of Carbon Expo Australasia 2012, your business will:

- be promoted as the sponsor of the technical workshop series associated with the event
- have its company logo displayed prominently at the entrance of the technical workshop series venues highlighting it as a sponsor of the workshops
- have its company logo displayed prominently within each of

the technical workshop sessions

- have its company logo displayed on the Carbon Expo Australasia 2012 website
- have its company logo on all marketing collateral promoting Carbon Expo Australasia 2012, including floorplans, newsletters, visitor invitations, official press releases
- be offered opportunities to be represented in workshop sessions either as moderators and/or panelists
- receive complimentary double exhibition space (12m2) at Carbon Expo Australasia 2012 (value \$7,800 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$2,900 + GST)
- have its company logo prominently displayed on all electronic correspondence from Carbon Expo Australasia 2012 to both exhibitors and visitors
- have its company logo included on advertising for Carbon Expo Australasia 2012



4. Individual Technical Workshops (x approx 10) \$11,000 Investment (GST incl)

A series of technical workshops addressing cutting-edge issues in emerging carbon markets will be integrated with plenary sessions and the trade fair (see attached Draft Program). A number of opportunities exist to sponsor individual workshops within this series.

As the single corporate sponsor of an individual technical workshop session of Carbon Expo Australasia 2012, your business will:

- be promoted as the sponsor of the specific technical workshop session concerned
- have its company logo displayed prominently within the specific technical workshop session being sponsored
- have its company logo displayed on the Carbon Expo Australasia 2012 website
- be invited to be represented on the particular workshop panel
- receive complimentary single exhibition space (6m2) at Carbon Expo Australasia 2012 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$2,900 + GST)



5. Meals Sponsorship (x2)
\$11,000 Investment (GST incl)

Morning and afternoon tea each day and lunches will be served in the trade fair areas. This sponsorship opportunity provides for area badging around meal areas, and recognition over the public announcement system at the beginning and conclusion of all meal breaks.

As the single corporate sponsor of a day's meals at Carbon Expo Australasia 2012, your business will:

- be promoted as the sponsor of all meal breaks on that day
- be entitled to erect corporate banners etc around meal areas
- be recognised over the public announcement system at the beginning and conclusion of meal breaks
- have its logo displayed on the Carbon Expo Australasia 2012 website
- receive complimentary single exhibition space (6m2) at Carbon Expo Australasia 2012 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$2,900 + GST)



6. Cocktail Function Sponsorship (x1)
\$18,000 Investment (GST incl)

A 'cocktail function' will be held in the trade fair area on either the first or second evening of Expo.

This sponsorship opportunity provides for area badging around the function area, and recognition over the public announcement system at the beginning and conclusion of all the function.

As the sole corporate sponsor of the function, your business will:

- be promoted as the sponsor of the Expo cocktail function
- be entitled to erect corporate banners etc around the function area
- be recognised over the public announcement system at the beginning and conclusion of the function
- have its logo displayed on the Carbon Expo Australasia 2012 website and in the event handbook
- receive complimentary single exhibition space (6m2) at Carbon Expo Australasia 2012 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$2,900 + GST)



7. Internet Café (x1)
\$18,000 Investment (GST incl)

As the single corporate sponsor of the Carbon Expo Australasia 2012 internet café, your business will:

- be promoted as the sponsor of the Carbon Expo Australasia 2012 internet café
- be entitled to erect corporate banners etc around the internet café
- have its logo displayed on the Carbon Expo Australasia 2012 website
- receive complimentary single exhibition space (6m2) at Carbon Expo Australasia 2012 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$2,900 + GST)



8. Business Lounge (x2)
\$25,000 Investment (GST incl)

A business lounge will be positioned within the trade fair area that provides a venue for business networking and informal discussion. The area will be in the order of 35m2 and will be furnished with seating and coffee tables.

As the sole corporate sponsor of the Carbon Expo Australasia 2012 business lounge, your business will:

- be promoted as the sponsor of the Carbon Expo Australasia 2012 business lounge
- be identified as the business lounge sponsor on the artwork featured on structural elements of the lounge
- be entitled to erect corporate banners etc around the business lounge
- have its logo displayed on the Carbon Expo Australasia 2012 website
- receive complimentary single exhibition space (6m2) at Carbon Expo Australasia 2012 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2012 (value \$2,900 + GST)

Who to contact to discuss sponsorship

We encourage early confirmation of your commitment to sponsor Carbon Expo Australasia 2012, to maximise your exposure and marketing leverage against the event's significant marketing and promotion program between now and late 2012.



If you are interested in sponsoring Carbon Expo Australasia 2012, please contact Michael Whitehead on 0409 827 752 or michael@carbonexpo.com.au

Should this prospectus not meet with your own sponsorship requirements, we would welcome the opportunity to discuss your specific needs, and where possible tailor a package that better suits you. Please don't hesitate to contact us to discuss your specific requirements.

Any correspondence concerning sponsorship of Carbon Expo Australasia 2012 should be marked 'private and confidential' and sent to:

Michael Whitehead
Carbon Expo Australasia
PO Box 8800
Gold Coast Mail Centre Qld 9726 Australia

CONTACT VIA PHONE
Within Australia: 0409 827 752
International: +61 409 827 752
Email: michael@carbonexpo.com.au

The program

The conference program for Carbon Expo Australasia 2012 comprises keynote plenary and panel sessions, and concurrent sessions of technical workshops addressing cutting-edge issues in evolving carbon markets and low carbon technologies. Workshops will be facilitated by panelists with significant industry experience and insights. Workshop sessions will be tailored to specific topics and sectors, and address cutting edge issues in trading, markets, technologies, infrastructure and will take an in-depth look at the policy drivers and necessary financing. The 2011 program is attached here as a guide.

The trade fair is intended as a central focus of the event, the most significant showcasing of carbon market products and services from across Australasia. The trade fair will comprise a number of precincts or 'hubs' that will exhibit to greatest advantage the spectrum of carbon market products and services across the different segments in the market. Trade fair precincts will include:

- Corporate and/or product emissions reduction strategies
- Carbon offset projects, carbon offset wholesalers & retailers (including forest sink offsets)
- Government and/or private sector emissions reduction initiatives
- Low carbon and energy efficient technologies
- Carbon accounting, auditing & verification services
- Carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education services in carbon cycle R&D, low emissions technology, and carbon market education

The venue

Melbourne Convention and Exhibition Centre
 1 Convention Centre Pl, South Wharf 3006
 Exhibition Centre entrance: 2 Clarendon St, South Wharf 3006





Media coverage

Event organisers are currently negotiating media partnership arrangements with several nationally significant media outlets. The event will generate substantial media interest and coverage of the carbon market products and services of sponsors and exhibitors.

Media managers have been engaged to ensure and manage significant media coverage of the event, particularly regarding the carbon market roles, products and services of event sponsors and exhibitors.

The delegates

It is anticipated that more than 1000 private sector and government participants and practitioners from all sectors of the carbon market throughout Australia, New Zealand, South-East and East Asia will attend Carbon Expo Australasia 2012.

Participants will include leading businesses and industries in Australia, New Zealand and South-East Asia that are currently involved in the carbon market, and those interested in engaging in this emerging market. Market sectors that will be significantly represented include energy generation ('traditional' and renewable), mining, transport, petroleum producers, manufacturing & construction, agriculture & forestry, financial services, and carbon market services.

Carbon Expo Australasia 2012 will be attended by a diverse range of businesses including energy providers and other significant industries with corporate abatement strategies, carbon offset providers, carbon market consultants, carbon market brokers and legal advisers, banks, investment banks, superannuation funds, institutional investors, international financial institutions, technology providers, and suppliers of energy efficient and 'cleantech' products – all of whom play a role in assisting businesses to reduce, manage, mitigate and offset carbon emissions.

Participants and exhibitors at Carbon Expo Australasia 2012 will include:






- Administrators of government and/or private sector market-based emissions reduction initiatives
- Managers of carbon offset projects and carbon offset wholesalers & retailers (including forest sink offsets)
- Businesses with significant corporate or product emissions reduction strategies

- Businesses manufacturing or retailing low carbon and energy efficient technologies
- Providers of carbon accounting, auditing & verification services
- Providers of other carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education institutions active in carbon cycle R&D, low emissions technology development, and carbon market education




Facts & figures – at a glance

Name	Carbon Expo Australasia 2012
Dates	7 - 9 November, 2012
Venue	Melbourne Convention & Exhibition Centre
Expected Attendance	1000+
Expected Exhibitors	100+
Frequency	Annual

Last year's Conference Program - Expo 2011

Monday 7 November 2011	
08.00	Registration opens
9.15 to 10.30 Pre Expo workshop Hosted by 	<p>Accounting practices in the Australian carbon market – a Guide for Business</p> <p>Chair – Carbon Market Institute and Ernst & Young</p> <p><i>This workshop will present research undertaken by Ernst & Young, on behalf of The Carbon Market Institute, in developing the first comprehensive analysis of the reporting and accounting requirements for Australian carbon market participants.</i></p> <p><i>The final output of this research will be A Guide for Business that details the reporting and accounting requirements in relation to the Carbon Price Framework. The research will inform the development of carbon accounting practice in Australia, covering existing audit and verification standards (including the NGER (Audit) Determination 2008), as well as the accounting relationship between voluntary and mandatory schemes. Further, the research undertaken will support the international harmonisation of carbon accounting standards by the International Accounting Standards Board and cover a review of the regulatory requirements and professional standards in emissions trading schemes in other countries.</i></p> <p>Welcoming remarks - Mike Tournier, Executive Director, Carbon Market Institute</p> <p>Panelists Ross Carter, Greenhouse & Energy Data Officer, First Assistant Secretary, Regulatory Division, Department of Climate Change and Energy Efficiency, Australian Government Matt Honey, Partner, Ernst & Young (Assurance) Paul Korganow, Partner, Ernst & Young (Tax) Mat Nelson, Oceania Climate Change and Sustainability Services Leader, Ernst & Young</p>
10.30	Morning tea/coffee will be available outside workshop rooms
10.30 to 11.45 Pre Expo workshop Sponsored by 	<p>Carbon Footprinting – achieving credibility & leverage</p> <p>Chair – Graham Carter, CEO, carboNZero Holdings Ltd, New Zealand</p> <p><i>Is your organisation committed to taking credible action and does it understand how to leverage it ?</i></p> <p><i>This workshop will examine how businesses are capitalising on the opportunity carbon creates. Turning the sometimes negative debate into positive action that fosters businesses to reduce operating costs, provide assurance for stakeholders, gain a competitive edge, market exposure and demonstrate proactive environmental leadership. Action that is good for the planet and good for business ... so you can be confident that you will look back in 2050 and be proud of the achievements and legacy created within your organisation.</i></p> <p>Panelists Andrew Walker, Executive Chair, VnC Cocktails, New Zealand Dr James Galloway, Chief Executive Officer, JAS-ANZ (Joint Accreditation System – Australia and New Zealand) Richard Smith, Climate Change Manager - Australasia, LRQA Sheree Hardy, Principal Consultant, Sustainability & Climate Change, ERM Nadya Krienke-Becker, General Manager, The Shaper Group</p>
11.45 to 13.30 Lunch Session Hosted by  	<p>Carbon Disclosure Project 2011 Australia & New Zealand – Report Launch</p> <p><i>Learn how leading companies in Australia & NZ are accelerating low carbon growth and managing climate change. The Carbon Disclosure Project is the gold standard for climate change reporting and provides essential climate change data to the global marketplace. Speakers include;</i></p> <p>Paul Dickinson, Executive Chairman, Carbon Disclosure Project Dr Danyelle Guyatt, Investment Manager, Catholic Super Brad Pollock, Partner, Deloitte Touche Tohmatsu – CDP Australia & New Zealand Report Partner Siobhan Toohill, General Manager, Corporate Responsibility and Sustainability, Stockland Tim Nelson, Head of Economics, Policy and Sustainability, AGL Energy Emma Herd, Director – Emissions and Environment, Westpac Institutional Bank James Day, Director – Australia and New Zealand, Carbon Disclosure Project Nathan Fabian, CEO, Investor Group on Climate Change</p> <p>Sponsored by </p>
13.30 to 14.30 Pre Expo workshop	<p>The future of the voluntary market</p> <p>Chair – Chris Mitchell, Executive Director Corporate Development, CO2 Australia</p> <p><i>This workshop will address issues including;</i></p> <ul style="list-style-type: none"> • experiences from market players • the state of the voluntary carbon market and status of the National Carbon Offset Standard – the latest on the new Standard & what offsets are eligible ? • the latest regarding the Australian Government's \$250million fund to purchase offsets – how will it work ? How will projects be selected ? • what is the interaction between the carbon price & the voluntary market – how will the voluntary market respond to the introduction of the compliance market ? <p>Panelists Freddy Sharpe, CEO, Climate Friendly Cath Bremner, COO, Low Carbon Australia Andrew Sellick, Group Manager Environment and Carbon, Qantas Shayleen Thompson, First Assistant Secretary, Land Division, Department of Climate Change and Energy Efficiency, Australian Government Peter Stark, CEO, Ecofund Queensland Andrea Rumiz, Head of Sales, South Pole Carbon, Switzerland</p> <p>Carbon accounting & management – is your greenhouse gas & energy inventory ready ?</p> <p>Chair – Matt Drum, Principal Consultant – Environment, NDEVR Environmental Consulting</p> <p><i>This workshop will explore the tools business now needs to measure, manage and measurably improve sustainability performance in a low energy, low carbon economy, and will discuss issues including;</i></p> <ul style="list-style-type: none"> • the various standards that exist and importance/value of compliance e.g. NGERs Reporting, Carbon Disclosure Project, WRI/WBCSD Standards etc • choosing a carbon accounting tool that meets corporate objectives • approaches to determining liability and managing data • the tools to measure and assess the payback period and ROI of energy and carbon efficiency investments <p>Panelists David Solsky, CEO and Co-Founder, CarbonSystems Dr Carly Green, Principal Consultant, Environmental Accounting Services Kim Farrant, Associate Director, Net Balance Simon McCabe, Business Relations Director, Intelligent Pathways Warwick Armstrong, Director, Business Outreach Section, Regulatory Division, Department of Climate Change and Energy Efficiency, Australian Government</p>

Last year's Conference Program - Expo 2011

<p>14.30 to 15.45</p> <p>Pre Expo workshop</p> <p>Sponsored by</p> 	<p>Opportunities and rewards for local government, business and the community in the carbon market</p> <p>Chair – Cr Keryn Jones, Environment Portfolio, Sunshine Coast Council</p> <p><i>Be part of a panel discussion with leading local governments, business executives and international experts on the opportunities for leadership, partnership and business development in carbon management and the carbon market</i></p> <p><i>Local governments will play a crucial role in responding to the emissions reduction challenge. This session will include ;</i></p> <ul style="list-style-type: none"> • what thinkers from this field see on the horizon • how local governments and companies are engaging with their communities and customers regarding low carbon solutions • how local governments are working with the business community • leading practitioners giving their accounts of operating in the new business environment <p>Keynote – Dr Karl Kruszelnicki, Julius Sumner Miller Fellow, The University of Sydney</p> <p>Panelists Amanda McKenzie, Co-Founder & Director, Australian Youth Climate Coalition (AYCC) Barrie Leay, Founder, Chairman and Director of numerous renewable energy companies including Solar City Pty Ltd and Aquaflo Pty Ltd, New Zealand Jim Hunter, CEO, Water and Carbon Group Stephen Skull, Manager, Environment Policy, Sunshine Coast Council</p>
<p>15.30 to 16.00</p>	<p>Afternoon tea/coffee will be available outside workshop rooms</p>
<p>16.00 to 17.30</p> <p>Pre Expo workshop</p> <p>Sponsored by</p> 	<p>The Clean Development Mechanism (CDM) in the Australian market</p> <p>Chair – Phil Cohn, Director, RAMP Carbon</p> <p><i>Once trading commences under the Australian carbon price mechanism companies can use international credits for up to 50% of their compliance target. Most of these credits are expected to come from CDM projects in developing countries. Join this expert panel to learn about the latest developments in the CDM and its future role in the Australian market, including;</i></p> <ul style="list-style-type: none"> • what is involved in sourcing, developing and registering CDM projects for your compliance portfolio ? • what are the implications for the CDM with the expiry of the Kyoto Protocol at the end of 2012 ? • how will linking the Australian emissions trading scheme with the CDM impact local market dynamics and carbon prices ? <p>Panelists Xiaojing Shen, Head of CDM Origination, COzero Cameron Kelly, Senior Associate, Mallesons Stephen Jaques Alex Wyatt, CEO, Climate Bridge John Kilani, Director, Sustainable Development Mechanisms, UNFCCC, Bonn Milo Sjardin, Head of Analysis – Asia, Bloomberg New Energy Finance, Singapore</p>
<p>17.30 to 19.00</p> <p>Sponsored by</p> 	<p>Welcome cocktails & canapés in trade fair area</p> <p>Trade Fair opening</p> <p><i>VnC Cocktails and Villa Maria winery are pouring their efforts into going “green” as international retailers demand proof of sustainability. The organisations have become CEMARS certified which is helping them set and achieve their sustainability goals with credibility and integrity and stay ahead of the pack.</i></p> <p><i>Enjoy a chilled glass of VnC’s delicious cocktails or Villa Maria’s internationally acclaimed wine, while networking with fellow delegates</i></p> <p>Welcoming remarks – Graham Carter, CEO, CEMARS (Certified Emissions Measurement And Reduction Scheme), New Zealand</p>
<p>Bloomberg NEW ENERGY FINANCE</p>	<p>Bloomberg New Energy Finance VIP Dinner</p> <p><i>Carbon Expo Australasia Research Partner, Bloomberg New Energy Finance (BNEF), will host a networking dinner for senior decision makers, sharing some of its recent analysis on the Australian and international carbon markets.</i></p> <p><i>By invitation only – invitations to be extended by BNEF (please direct enquiries to BNEF)</i></p>

Tuesday 8 November 2011

<p>08.00 to 09.00</p>	<p>Registration & trade fair visit</p>
<p>9.00 to 09.30</p> <p>Plenary</p> <p>Keynote address</p>	<p>Climate Change: The Critical Decade – a climate science update</p> <p>Moderator – David Speers, Political Editor, Sky News</p> <p>Keynote – Prof David Karoly, Professor of Meteorology, University of Melbourne & Lead Author and Review Editor, Fourth Assessment Report of the Intergovernmental Panel on Climate Change</p> <ul style="list-style-type: none"> • an outline of the latest international climate data and what it means for countries, communities, policy-makers and business sectors • what does this suggest GHG reduction targets should be ? What the climate science suggests the magnitude of the task is for carbon pricing & investment in a low-carbon future • based around the recent science update reports from the Climate Commission, the Garnaut review and the Academy of Science’s report “The Science of Climate Change: Questions and Answers”
<p>9.30 to 10.30</p> <p>Plenary</p> <p>Keynote address</p>	<p>Welcome and introduction</p> <p>Moderator – David Speers, Political Editor, Sky News</p> <p>Welcome from Expo Host – Mike Tournier, Executive Director, Carbon Market Institute</p> <p>Opening address – The Hon Mark Dreyfus QC MP, Parliamentary Secretary for Climate Change and Energy Efficiency</p>
<p>10.30 to 11.00</p>	<p>Morning tea/coffee - in trade fair area</p> <p>Trade fair walkabout, accompanied by key sponsors, discussion with exhibitors</p>

<p>11.00 to 12.15</p> <p>Plenary</p> <p>Panel discussion</p>	<p>Implementing the Australian carbon price within Australian businesses</p> <p>Moderator – David Speers, Political Editor, Sky News</p> <p><i>A high-level panel of CEOs from significant impacted Australian businesses discussing the implications of Australia's new carbon pricing arrangements for their businesses & the economy, and the key corporate response strategies for managing challenges posed by this new landscape. The session will consider;</i></p> <ul style="list-style-type: none"> • what are the impacts on Australian business in an international context ? • what it means for the company '5 year plan' ? • what governance processes will be needed to provide comfort to the Board and stakeholders ? • how will a carbon price impact product/service pricing strategies ? • what are the broader implications for the economy ? • what markets are likely to grow and which are likely to contract ? <p>Panelists Michael Fraser, CEO, AGL Greg Everett, CEO, Delta Electricity Steve Sargent, CEO, GE Australia David Knox, CEO, Santos</p>
<p>12.15 to 13.15</p>	<p>Lunch served in trade fair</p>
<p>13.15 to 14.30</p> <p>Plenary</p> <p>Panel discussion</p>	<p>What are the key details of the Australian carbon price package ?</p> <p>Moderator – David Speers, Political Editor, Sky News</p> <p><i>This session will provide a comprehensive discussion of the details of the Clean Energy Future package and associated measures, including the carbon price mechanism, energy efficiency, renewable energy & land-based measures. Discussion will cover;</i></p> <ul style="list-style-type: none"> • key highlights of the carbon pricing scheme & Carbon Farming Initiative • what it means to liable and impacted businesses • how the scheme will be administered • key elements of the new carbon pricing arrangements & how they will work <p>Keynote – Shayleen Thompson, First Assistant Secretary, Land Division, Department of Climate Change and Energy Efficiency, Australian Government</p> <p>Panelists Martijn Wilder, Partner & Head, Global Environmental Markets & Emissions Trading Practice, Baker & McKenzie Geoff Rousel, Global Head of Commodities, Carbon and Energy, Westpac Institutional Bank Mat Nelson, Oceania Climate Change and Sustainability Services Leader, Ernst & Young</p>
<p>14.30 to 16.00</p> <p>Plenary</p> <p>Panel discussion</p>	<p>International policy & market context</p> <p>Moderator – David Speers, Political Editor, Sky News</p> <p><i>An overview of the latest developments and trends in international policy responses to GHG abatement and mitigation. What are the challenges and opportunities for setting emissions reduction objectives, emerging carbon markets, and investment in the low-carbon economy? This session will consider;</i></p> <ul style="list-style-type: none"> • emerging national and international policy action & market developments in the USA, Europe, Asia, Australia & New Zealand • what is happening with the EU ETS ? • interaction of Australian action & markets with international markets • where is the global carbon price going & why • what is likely at the Durban COP? Will there be a KP2 ? Prospects for meaningful international policy action post-2012 <p>Keynote – Henry Derwent, President & CEO, International Emissions Trading Association, Geneva</p> <p>Panelists Stuart Calman, Director – Climate and Risk, Policy, Ministry for the Environment, New Zealand Clare Walsh, First Assistant Secretary, International Division, Department of Climate Change and Energy Efficiency, Australian Government Prof Mao Xianqiang, Director, Department of Environmental Economics and Policy, Beijing Normal University, China Geoff Sinclair, Head of Carbon Sales & Trading, Standard Bank, London</p>
<p>16.00 to 16.30</p>	<p>Afternoon tea/coffee – in trade fair area</p>

Last year's Conference Program - Expo 2011

<p>16.30 to 17.30</p> <p>Workshops</p> <p>WS1.2 Sponsored by</p>  <p>WS1.3 Sponsored by</p> 	<p>WS1.1 Carbon pricing - business opportunities & risks</p> <p>Chair – Richard Keany, Partner, Ernst & Young</p> <p><i>The carbon pricing package will present both opportunities & risks to companies. This session will discuss;</i></p> <ul style="list-style-type: none"> • how businesses can manage their liabilities • opportunities for driving down the cost of obligations including investing in eligible carbon credits, innovation and abatement projects • building the business case for abatement project financing <p>Panelists Travis Hughes, Manager, Advisory & Projects (Vic & SA), AGL Energy Services Paul Curnow, Partner, Baker & McKenzie Susie Smith, Manager, Climate Change & Sustainability, Santos Margie Thomson, CEO, Cement Industry Federation Royce DeSousa, General Manager – Energy & Sustainability, Visy</p>	<p>WS1.2 Understanding carbon in the supply chains</p> <p>Chair – Barbara Nebel, Managing Director, PE Australasia</p> <p><i>With a price on carbon, businesses will need to understand where carbon lies in their supply chain. The session will discuss;</i></p> <ul style="list-style-type: none"> • mapping carbon in the value chain • understanding the level of exposure to price increases as a result of a carbon price • options to manage exposure in the value chain <p>Panelists Alison Rowe, Global Executive Director Sustainability, Fujitsu Stephen Skull, Manager, Environment Policy, Sunshine Coast Council Jack Holden, Sustainability Strategy Manager, Fonterra Australia Peter Glazebrook, Principal Advisor – Product Strategic Risk, Rio Tinto John McArthur, Carbon Reporting Manager, Fletcher Building Ltd, New Zealand</p>	<p>WS1.3 Generating offsets under the Carbon Farming Initiative</p> <p>Chair – Andrew Grant, Managing Director, CO2 Australia</p> <p><i>The Carbon farming Initiative (CFI) enables the generation of emissions offsets from projects in forestry, landfill, savanna burning & soil carbon. This session will explore the operation & opportunities of the CFI in detail</i></p> <p>Panelists Shayleen Thompson, First Assistant Secretary, Land Division, Department of Climate Change and Energy Efficiency, Australian Government Brendan Foran, CEO, Greening Australia Phil Polglase, Research Program Leader, Agriculture and Forest Ecosystems, CSIRO Elisa de Wit, Partner & Climate Change Leader, Norton Rose Australia</p>
<p>18.00</p> <p>Oxford-style debate</p> 	<p>'Any action to reduce greenhouse gas emissions by Australia is irrelevant until there is a significant global agreement for action that includes China, India and the USA'</p> <p><i>The Green Collar Think Tank will host an Oxford-style debate on whether Australia should take significant climate change action before other major emitters. The debate will feature leading international & domestic carbon market thinkers, legal minds and wits.</i></p> <p>Chair – Jack Whelan, Executive Director, Fauna & Flora International Australia</p> <p>Adjudicator – Freddy Sharpe, CEO, Climate Friendly</p> <p>Affirmative Team Anna Skarbek, Executive Director, ClimateWorks Australia Anthony Hobley, Global Head of Climate Change, Norton Rose James Cameron, Vice Chairman, Climate Change Capital, London</p> <p>Negative Team Mina Guli, Executive Director, Peony Capital, Beijing Martijn Wilder, Global Head of Emissions Trading, Baker & McKenzie Geoff Sinclair, Head of Carbon Trading, Standard Bank, London</p> <p><i>Drinks will be served from 6.00pm. Debate will start promptly at 6.30pm.</i></p>		
<p>20.00</p> <p>Expo Networking Function</p> <p>Sponsored by</p> 	<p>'Meet the Australian Carbon Market' networking drinks & light dinner</p> <p>Introduction to sponsor – Mike Tournier, Executive Director, Carbon Market Institute</p> <p>Welcoming remarks – Arthur Tait, Managing Director & President, Gazprom Marketing & Trading, Singapore</p> <p>Venue: <i>Ludlow Formation, Southbank Riverfront</i></p> <p><i>Tickets to be sold separately – can be booked through Expo website</i></p>		
<p>Wednesday 9 November 2011</p>			
<p>07.30 to 08.30</p>	<p>Registration & trade fair visit</p>		
<p>08.30 to 09.30</p> <p>Plenary</p> <p>Panel discussion</p>	<p>The pathway to a low-carbon Australian economy</p> <p>Chair – Anna Skarbek, Executive Director, ClimateWorks Australia; Director, Carbon Market Institute</p> <p><i>What do the price-drivers suggest for Australia's pathway to a low carbon future? Given the price signals what will be the technological transitions that are most likely in the near to medium term? What price signals do various technologies require to become investment-attractive?</i></p> <p>Panelists Simon Kelley, Head of Carbon Implementation, AGL Kirby Anderson, Energy Infrastructure Policy Leader, GE Gwen Andrews, Vice President, Power & Environmental Policies – Asia & Oceania, Alstom; Director, Carbon Market Institute</p>		
<p>09.30 to 10.15</p> <p>Plenary</p> <p>Prime Minister's address</p>	<p>Moderator – David Speers, Political Editor, Sky News</p> <p>Address to delegates – The Hon Julia Gillard MP, Prime Minister of Australia</p>		

10.15 to 10.45	Morning tea/coffee - in trade fair area
10.45 to 11.45 Plenary Panel discussion	<p>China's New Green Guard: Does China's Green Revolution mean the overthrow of King Coal ?</p> <p>Chair – Anthony Hopley, Global Head Climate Change & Carbon Finance, Norton Rose</p> <p><i>Depending on who you listen to China is either the great polluter used to justify why Australia should not act on climate change or the great white hope for the green revolution. China recently published its 12th Five Year Plan which made tackling climate change and the development of the green economy major priorities. It talks about growing the green economy from the present 3% to 15% if its total economy. China made a substantial commitment in the Copenhagen Accord to reduce its GHG emissions substantially and looks like it will exceed that target. What is the true position? This session will discuss:</i></p> <ul style="list-style-type: none"> • China's 12th Five Year Plan and what it means for the Green Economy in China, Asia and Australia • the implementation of renewable energy capacity in China • improvements & investments in the carbon efficiency of China's energy infrastructure including coal fired generation • the development of regional emissions trading schemes - will these lead to a national price on carbon in China? If so when ? • the growth of China's green technology providers and their plans for export driven growth • bilateral low-carbon trade and development arrangements with China e.g. UK, US, Europe, Australia ? • what are the likely dynamics of inward & outward investment in the green economy & clean-tech sectors as between Australian & China ? <p>Panelists Prof Mao Xianqiang, Director, Department of Environmental Economics and Policy, Beijing Normal University, China Mina Guli, Executive Director & Chief Investment Officer, Peony Capital, China Sophie Duclonier, Head, Origination Asia Pacific – Clean Energy, Gazprom Marketing & Trading, Singapore Scott McGregor, CEO, Camco, London</p>
11.45 to 12.45 Plenary Panel discussion Hosted by	<p>Low carbon finance: filling gaps & thinking big - making a success of public low-carbon finance</p> <p>Chair – Nathan Fabian, CEO, Investor Group on Climate Change</p> <p><i>Achieving low carbon growth and stabilising the climate will require investment of trillions of dollars over the next few decades. Governments are moving from grant based schemes to risk reducing, co-investment institutions like the Green Investment Bank in the UK and the Renewable Energy Venture Capital Fund (REVC), Australian Renewable Energy Agency (ARENA) and Clean Energy Finance Corporation (CEFC) in Australia. Leveraging private investment from superannuation, insurance funds and private investment is the objective, but will it be successful? Business as usual investment in emissions intensive industries still provides greater returns and lower perceived risk. What is needed is a policy & regulatory framework capable of making green investment lower risk and higher return. This session will examine;</i></p> <ul style="list-style-type: none"> • how much investment will need to be deployed in Australia to deliver a low carbon growth trajectory ? • the policy & regulatory framework required to drive that investment in the low carbon area • how public investment can be used to leverage private sector investment • what has been tried and worked at home and overseas to leverage private sector investment • what leverage of private sector investment should the Government be looking for from the CEFC ? • how should the CEFC deploy its capital ? <p>Panelists Abyd Karmali, Managing Director & Global Head of Carbon Markets, Bank of America Merrill Lynch; President, Carbon Markets & Investors Association, London Julian Turecek, Investment Manager, Cleantech Ventures & Honorary Fellow (Carbon Finance), Macquarie University Niall McCarthy, Executive Director, Eureka Funds Management; Deputy Chair, IGCC Low Carbon Finance Working Group Richard Roberts, Director – Infrastructure Investments, Retail Employees Superannuation Trust (REST)</p>
12.45 to 13.30	Lunch served in trade fair
13.30 to 14.30 Plenary Panel discussion	<p>Trading the Carbon</p> <p>Session welcome – Mike Tournier, Executive Director, Carbon Market Institute</p> <p>Chair – Geoff Rousel, Global Head of Commodities, Carbon and Energy, Westpac Institutional Bank</p> <p><i>The Carbon Pricing Mechanism contained within the Clean Energy Future legislation will create the core framework and demand of a substantial new financial market. A broad range of companies and new businesses will need to operate within this market to manage their carbon price exposures. As with other financial markets, derivatives will form around this core component in order to meet the demands of market participants to meet their vastly differing requirements and strategies efficiently and at least cost. What will these products be and how will they be employed ?</i></p> <p><i>This session will focus specifically on the products and mechanisms that will likely form and be available for market participants to manage their carbon price risk. The discussion will touch on;</i></p> <ul style="list-style-type: none"> • what will be the standard products and derivatives ? • what learnings can be taken from the development of other carbon markets ? • how are liable entities currently managing their procurement in other jurisdictions ? • how will the price floor impact trading activities and decision-making ? • what role will exchange platforms play in the developing market ? • what will be the impact / interaction of the voluntary market with the compliance market ? <p>Panelists Nicholas Armstrong, CEO, COzero Wayne Sharpe, CEO & Founder, Carbon Trade Exchange Scott Farrell, Partner, Malleons Stephen Jaques Adrian Uberti, Eco-Markets Trader, AGL</p>



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<p>14.30 to 15.30</p> <p>Workshops</p> <p>WS2.1 Sponsored by</p>  <p>WS2.2 Sponsored by</p> 	<p>WS2.1 New approaches to financing for the clean energy economy</p> <p>Chair – Meg McDonald, CEO, Low Carbon Australia</p> <p><i>This session will focus on the innovative financing and delivery partnerships being developed to address market failure and to catalyse demand for energy efficiency investment. This involves financial institutions, equipment manufacturers, utilities and energy service companies realising this potential and delivering energy cost-savings and significant carbon reductions.</i></p> <p>Panelists Robin Ried, Global Leadership Fellow, World Economic Forum Greg Murphy, Manager, Origin Solutions, Origin Energy Karel Nolles, Associate Director, Environmental Products, Macquarie Bank Scott Bocskay, Chief Executive, Sustainable Melbourne Fund</p>	<p>WS2.2 Carbon pricing & the transport sector</p> <p>Chair – John Valastro, Head of Environment, Resilience and Workplace Transformation, Qantas</p> <p><i>What issues does carbon-pricing pose for the transport sector? How will carbon pricing drive investment in low carbon transport – including fleet procurement, fuel technologies, sustainable transport design, public & private transport? How are the road transport & aviation sectors responding to carbon pricing?</i></p> <p>Panelists Peter Savage, Director, BAUER Kompressoren Australia David McInnes, Group Manager Environment & Climate Change, Linfox Nikolina Babic, Senior Associate, Norton Rose Australia Antony Cohen, CFO, Better Place Mark McKenzie, Managing Director, Rare Consulting</p>	<p>WS2.3 REDD – Reducing Emissions from Deforestation and Forest Degradation</p> <p>Chair – Dorjee Sun, CEO, Carbon Conservation</p> <p><i>The development of carbon offsetting standards for REDD (Reducing Emissions from Deforestation and Degradation) is moving ahead. The discussion of REDD+ at the UNFCCC and national levels is also generating an expectation that REDD action will proceed. This session will discuss recent international policy developments and focus on key technical issues, projects, relevance to the domestic context in Australia and project financing.</i></p> <p>Panelists Zoe Ryan, Forest Carbon Specialist, Fauna & Flora International Brer Adams, Associate Director, Macquarie Bank Stephen Dickey, Managing Director, Redd Forests Martijn Wilder, Partner & Head, Global Environmental Markets & Emissions Trading Practice, Baker & McKenzie Clare Walsh, First Assistant Secretary, International Division, Department of Climate Change and Energy Efficiency, Australian Government</p>
<p>15.30 to 16.00</p>	<p>Afternoon tea/coffee - in trade fair area</p>		
<p>16.00 to 17.30</p> <p>Plenary</p>	<p>Closing Plenary</p> <p>'Bringing home the carbon' – ensuring that regional Australia realises the benefits of carbon-pricing</p> <p>Chairs – Tony Windsor MP, Independent Federal Member for New England Rob Oakeshott MP, Independent Federal Member for Lyne</p> <p><i>This panel discussion, to be Chaired by the two key regional independent Members of the Federal Parliament, will examine the opportunities for regional Australia of the current carbon pricing initiatives (notably the Carbon Pricing Mechanism & Carbon Farming Initiative). The session will tease out how renewable energy, carbon forestry, soil carbon, methane management & other projects will realise investment, employment & revenue benefits 'in the bush'. The session will also explore if any impediments need to be addressed (eg. further research, infrastructure provision, legal issues etc) before these benefits can efficiently flow to regional Australia.</i></p> <p>Panelists Kane Thornton, Director of Strategy & Operations, Clean Energy Council Andrew Grant, Managing Director, CO2 Australia Mike Battaglia, Team Leader, Greenhouse Gas Abatement & Carbon Storage in Land Use Systems, CSIRO Stephen Wiedemann, Senior Consultant, Feedlot Services Australia</p>		