



melbourne 2010

Sponsorship Prospectus

CarbonExpo
AUSTRALASIA 2010

Melbourne Australia | 11-13 October

energising the **low carbon** economy

www.carbonexpo.com.au

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About Carbon Expo Australasia 2010

2010 will be a watershed year for those with interests in reducing carbon emissions and the 'carbon economy', both in Australia and across the broader Asia-Pacific region.

As government's struggle to develop the policies and frameworks that will combat global climate change, progressive businesses are leading the way with the development of low emission technologies, emissions reduction projects, and the new financing structures & services that will produce the low carbon economy of the future.

Carbon Expo Australasia 2010 provides the best opportunity to network with key domestic and international carbon business players and to develop the strategies to minimise costs and maximise benefits associated with reducing carbon emissions.

Australasia's premier industry-hosted Trade Fair & Conference for carbon market participants & service providers, Carbon Expo Australasia 2010 (www.carbonexpo.com.au) will be held at the Melbourne Convention & Exhibition Centre 11-13 October 2010.

The event is to be hosted by leading carbon market industry associations **Environment Business Australia** and the **Asia-Pacific Emissions Trading Forum**, with the **Victorian Government**.

The event

Carbon Expo Australasia 2010 will be a high-level market event that brings Australian business leaders and their international counterparts together – this will be a premium networking event as well as a source for the latest information concerning emissions reduction initiatives & carbon markets in Australasia.

Carbon Expo Australasia 2010 will comprise a carbon market trade fair integrated with a conference program of keynote plenary and panel presentations, and a series of technical workshops addressing cutting-edge issues in evolving carbon markets and low carbon technologies.

The trade fair provides an opportunity for private sector and government businesses to showcase their activities, services and products in the emerging carbon market.



Who should sponsor Carbon Expo Australasia 2010?

Carbon Expo Australasia 2010 offers significant commercial opportunities for organisations seeking to support Australasia's premier carbon market trade fair and conference.

Potential sponsors include:

- Business leaders in national greenhouse policy debates
- Businesses with significant corporate or product emissions reduction strategies
- Managers of carbon offset projects, and carbon offset wholesalers & retailers (including forest sink offsets)
- Administrators of government and/or private sector emissions reduction initiatives
- Businesses manufacturing or retailing low carbon and energy efficient technologies
- Providers of carbon accounting, auditing & verification services
- Providers of other carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education institutions active in carbon cycle R&D, low emissions technology development, and carbon market education



Sponsorship opportunities

Carbon Expo Australasia 2010 is offering a limited number of corporate sponsorship packages. We intend to offer specific sponsorship products to interested corporate investors that will provide real and substantial value in terms of the brand recognition and communication opportunities they represent. Sponsorship value will be maximised as opportunities are limited in number, and will receive considerable media exposure.



1. Diamond Sponsor (x5) \$50,000 Investment

'Diamond' level sponsorships are the premier sponsorship opportunity associated with Carbon Expo Australasia 2010. These sponsorship opportunities are available to one significant company from each of 5 key sectors of the 'carbon economy'.

As one of the five major corporate sponsors of Carbon Expo Australasia 2010, your business will:

- be promoted as one of the five major corporate sponsors associated with the event
- be one of only five businesses with logos prominently displayed at the entrance of plenary venues and trade fair areas
- be one of only five businesses with logos most prominently displayed on the homepage of the Carbon Expo Australasia 2010 website
- be promoted as a Diamond Sponsor of Carbon Expo Australasia 2010 via telephone, direct mail, email & fax to all targeted businesses throughout Australia
- have its logo on all marketing collateral promoting Carbon Expo Australasia 2010, including floorplans, newsletters, visitor invitations, official press releases
- have its logo displayed prominently at the entrance of the Expo highlighting it as a Diamond Sponsor, including on building-front banners etc
- be offered prominent speaking opportunities either in plenary sessions and/or workshops
- receive complimentary double exhibition space (12m²) at Carbon Expo Australasia 2010 (value \$7,800 + GST)
- receive four additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$5,800 + GST)
- have its logo prominently displayed on all electronic correspondence from Carbon Expo Australasia 2010 to both exhibitors and visitors
- have access to Carbon Expo Australasia 2010 endorsement.

Your sponsorship will allow the use of the following phrase until December 2010: "Diamond Sponsor of Carbon Expo Australasia 2010"

- have its logo included on advertising for Carbon Expo Australasia 2010



2. Platinum Sponsor \$20,000 Investment

'Platinum' level sponsorship provide businesses an opportunity to be prominently associated with Expo and have access to significant brand exposure and speaking opportunities.

As a Platinum Sponsor of Carbon Expo Australasia 2010, your business will:

- be promoted as a Platinum Sponsor of the event
- be one of a limited number of businesses with logos displayed on the homepage of the Carbon Expo Australasia 2010 website
- have its logo featured on significant marketing collateral promoting Carbon Expo Australasia 2010, including flyers, event handbook, and website
- be offered a speaking opportunity either in plenary sessions and/or workshops
- receive complimentary single exhibition space (6m²) at Carbon Expo Australasia 2010 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$2,900 + GST)
- have access to Carbon Expo Australasia 2010 endorsement. Your sponsorship will allow the use of the following phrase until 31 January 2011: "Platinum Sponsor of Carbon Expo Australasia 2010"
- have its logo included on selected advertising for Carbon Expo Australasia 2010



3. Technical Workshop Series (x2) \$30,000 Investment

A series of technical workshops addressing cutting-edge issues in emerging carbon markets will be integrated with plenary sessions and the trade fair. Sponsorship opportunities covering the entire program of technical workshops will be limited to two corporate investors, one from each of two distinct market sectors.

As one of two corporate sponsors of the technical workshop series of Carbon Expo Australasia 2010, your business will:

- be promoted as the sponsor of the technical workshop series associated with the event
- have its company logo displayed prominently at the entrance of the technical workshop series venues highlighting it as a sponsor of the workshops
- have its company logo displayed prominently within each of the technical workshop sessions
- have its company logo displayed on the Carbon Expo Australasia 2010 website
- have its company logo on all marketing collateral promoting Carbon Expo Australasia 2010, including floorplans, newsletters, visitor invitations, official press releases
- be offered opportunities to be represented in workshop sessions either as moderators and/or panelists
- receive complimentary double exhibition space (12m²) at Carbon Expo Australasia 2010 (value \$7,800 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$2,900 + GST)
- have its company logo prominently displayed on all electronic correspondence from Carbon Expo Australasia 2010 to both exhibitors and visitors
- have its company logo included on advertising for Carbon Expo Australasia 2010



4. Individual Technical Workshops (x approx 10) \$10,000 Investment

A series of technical workshops addressing cutting-edge issues in emerging carbon markets will be integrated with plenary sessions and the trade fair (see attached Draft Program). A number of opportunities exist to sponsor individual workshops within this series.

As the single corporate sponsor of an individual technical workshop session of Carbon Expo Australasia 2010, your business will:

- be promoted as the sponsor of the specific technical workshop session concerned
- have its company logo displayed prominently within the specific technical workshop session being sponsored
- have its company logo displayed on the Carbon Expo Australasia 2010 website
- be invited to be represented on the particular workshop panel
- receive complimentary single exhibition space (6m²) at Carbon Expo Australasia 2010 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$2,900 + GST)



5. Meals Sponsorship (x2)
\$10,000 Investment

Morning and afternoon tea each day and lunches will be served in the trade fair areas. This sponsorship opportunity provides for area badging around meal areas, and recognition over the public announcement system at the beginning and conclusion of all meal breaks.

As the single corporate sponsor of a day's meals at Carbon Expo Australasia 2010, your business will:

- be promoted as the sponsor of all meal breaks on that day
- be entitled to erect corporate banners etc around meal areas
- be recognised over the public announcement system at the beginning and conclusion of meal breaks
- have its logo displayed on the Carbon Expo Australasia 2010 website
- receive complimentary single exhibition space (6m²) at Carbon Expo Australasia 2010 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$2,900 + GST)



6. Cocktail Function Sponsorship (x1)
\$15,000 Investment

A 'cocktail function' will be held in the trade fair area on either the first or second evening of Expo.

This sponsorship opportunity provides for area badging around the function area, and recognition over the public announcement system at the beginning and conclusion of all the function.

As the sole corporate sponsor of the function, your business will:

- be promoted as the sponsor of the Expo cocktail function
- be entitled to erect corporate banners etc around the function area
- be recognised over the public announcement system at the beginning and conclusion of the function
- have its logo displayed on the Carbon Expo Australasia 2010 website and in the event handbook
- receive complimentary single exhibition space (6m²) at Carbon Expo Australasia 2010 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$2,900 + GST)



7. Internet Café (x1)
\$15,000 Investment

As the single corporate sponsor of the Carbon Expo Australasia 2010 internet café, your business will:

- be promoted as the sponsor of the Carbon Expo Australasia 2010 internet café
- be entitled to erect corporate banners etc around the internet café
- have its logo displayed on the Carbon Expo Australasia 2010 website
- receive complimentary single exhibition space (6m²) at Carbon Expo Australasia 2010 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$2,900 + GST)



8. Business Lounge (x1)
\$20,000 Investment

A business lounge will be positioned within the trade fair area that provides a venue for business networking and informal discussion. The area will be in the order of 35m² and will be furnished with seating and coffee tables.

As the sole corporate sponsor of the Carbon Expo Australasia 2010 business lounge, your business will:

- be promoted as the sponsor of the Carbon Expo Australasia 2010 business lounge
- be identified as the business lounge sponsor on the artwork featured on structural elements of the lounge
- be entitled to erect corporate banners etc around the business lounge
- have its logo displayed on the Carbon Expo Australasia 2010 website
- receive complimentary single exhibition space (6m²) at Carbon Expo Australasia 2010 (value \$3,900 + GST)
- receive two additional complimentary full delegate registrations at Carbon Expo Australasia 2010 (value \$2,900 + GST)

Who to contact to discuss sponsorship

We encourage early confirmation of your commitment to sponsor Carbon Expo Australasia 2010, to maximise your exposure and marketing leverage against the event's significant marketing and promotion program between now and mid October 2010.



If you are interested in sponsoring Carbon Expo Australasia 2010, please contact Sarah Chalkley on 0458 851 393 or sarah@carbonexpo.com.au.

Should this prospectus not meet with your own sponsorship requirements, we would welcome the opportunity to discuss your specific needs, and where possible tailor a package that better suits you. Please don't hesitate to contact us to discuss your specific requirements.

Any correspondence concerning sponsorship of Carbon Expo Australasia 2010 should be marked 'private and confidential' and sent to:

Sarah Chalkley
Carbon Expo Australasia
PO Box 8800
Gold Coast Mail Centre Qld 9726 Australia

CONTACT VIA PHONE

Within Australia: 0458 851 393
International: +61 458 851 393
Email: sarah@carbonexpo.com.au

The program

The conference program for Carbon Expo Australasia 2010 comprises keynote plenary and panel sessions, and concurrent sessions of technical workshops addressing cutting-edge issues in evolving carbon markets and low carbon technologies. Workshops will be facilitated by panelists with significant industry experience and insights. Workshop sessions will be tailored to specific topics and sectors, and address cutting edge issues in trading, markets, technologies, infrastructure and will take an in-depth look at the policy drivers and necessary financing. The 2009 program is attached here as a guide.

The trade fair is intended as a central focus of the event, the most significant showcasing of carbon market products and services from across Australasia. The trade fair will comprise a number of precincts or 'hubs' that will exhibit to greatest advantage the spectrum of carbon market products and services across the different segments in the market. Trade fair precincts will include:

- Corporate and/or product emissions reduction strategies
- Carbon offset projects, carbon offset wholesalers & retailers (including forest sink offsets)
- Government and/or private sector emissions reduction initiatives
- Low carbon and energy efficient technologies
- Carbon accounting, auditing & verification services
- Carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education services in carbon cycle R&D, low emissions technology, and carbon market education

The venue

Conveniently located in the heart of the city, the Melbourne Convention and Exhibition Centre (MCEC) features a Main Plenary Arena, Exhibition Halls, and Meeting Rooms catering for anywhere between 10 and 6000 people (see www.mcec.com.au).

MCEC is the first convention centre in the world to achieve a 6 Star Green Star environmental rating from the Green Building Council of Australia.

Media coverage

Event organisers are currently negotiating media partnership arrangements with several nationally significant media outlets. The event will generate substantial media interest and coverage of the carbon market products and services of sponsors and exhibitors.

Media managers have been engaged to ensure and manage significant media coverage of the event, particularly regarding the carbon market roles, products and services of event sponsors and exhibitors.

The delegates

It is anticipated that more than 1000 private sector and government participants and practitioners from all sectors of the carbon market throughout Australia, New Zealand, South-East and East Asia will attend Carbon Expo Australasia 2010.

Participants will include leading businesses and industries in Australia, New Zealand and South-East Asia that are currently involved in the carbon market, and those interested in engaging in this emerging market. Market sectors that will be significantly represented include energy generation ('traditional' and renewable), mining, transport, petroleum producers, manufacturing & construction, agriculture & forestry, financial services, and carbon market services.

Carbon Expo Australasia 2010 will be attended by a diverse range of businesses including energy providers and other significant industries with corporate abatement strategies, carbon offset providers, carbon market consultants, carbon market brokers and legal advisers, banks, investment banks, superannuation funds, institutional investors, international financial institutions, technology providers, and suppliers of energy efficient and 'cleantech' products – all of whom play a role in assisting businesses to reduce, manage, mitigate and offset carbon emissions.

Participants and exhibitors at Carbon Expo Australasia 2010 will include:

- Administrators of government and/or private sector market-based emissions reduction initiatives
- Managers of carbon offset projects and carbon offset wholesalers & retailers (including forest sink offsets)
- Businesses with significant corporate or product emissions reduction strategies

- Businesses manufacturing or retailing low carbon and energy efficient technologies
- Providers of carbon accounting, auditing & verification services
- Providers of other carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education institutions active in carbon cycle R&D, low emissions technology development, and carbon market education


Facts & figures – at a glance

Name	Carbon Expo Australasia 2010
Dates	Monday 11 - Wednesday 13 October 2010
Venue	Melbourne Convention & Exhibition Centre, Melbourne, Australia
Expected Attendance	1000+
Expected Exhibitors	100+
Frequency	Annual

2009 Conference Program

Workshop Themes Workshop Venue	Policies / existing energy technology Plenary Arena	Markets / investment Workshop Room B	'New energy' technology and land use Workshop Room C
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DAY 1 - Monday 26 October 2009

09.00 to 12.00 12.00	Registration opens Trade fair opens
12.00 to 14.00	<p>Pre-Expo workshop: Background briefing on the Carbon Pollution Reduction Scheme (CPRS), policy and market developments</p> <p>Chair: Brett Janissen, Executive Director, AETF</p> <p>This workshop is designed to provide participants with an introduction to the carbon market, including:</p> <p>Brett Janissen, Executive Director, AETF – Fundamentals of emissions trading and the CPRS Geoff Leeper, Deputy Secretary, Australian Climate Change Regulatory Authority (ACCRA) Group, Australian Government Department of Climate Change – Forward role of the Australian Climate Change Regulatory Authority Iona Millar, Senior Associate, Baker & McKenzie – Background to lead up to Copenhagen – what's on the table? Richard Doyle, Division Director, Macquarie Bank – Finance market issues for the Australian CPRS – Observations regarding how business needs to engage with this evolving market in the lead-up to Copenhagen</p>
14.00 to 14.30	Afternoon tea/coffee – in trade fair area
14.30 to 17.30	<p>Pre-Expo Workshop: The Clean Development Mechanism and The Carbon Pollution Reduction Scheme</p> <p><i>In the lead-up to the CPRS this workshop provides an in depth overview of the rules governing the Clean Development Mechanism and the Creation and sale of CERs (by Baker & McKenzie) and on accessing the CER market and structuring CDM deals (by Macquarie Bank)</i></p> <p><i>This will be followed by a roundtable discussion involving experienced participants in the CDM market who will share their experiences:</i></p> <p>Chair: Martijn Wilder, Partner, Baker & McKenzie Richard Doyle, Division Director, Macquarie Bank Sudipta Das, Global Lead Partner, CDM, Ernst & Young, India Michael Wiener, Director Operations, Perenia Arek Sinanian, National Technical Executive, Climate Change, Parsons Brinckerhoff Garth Taylor, Trade Commissioner for ASEAN, Austrade, Kuala Lumpur – <i>How Austrade assists Australian companies to engage CDM opportunities in Southeast Asia & India</i></p> <p>Australia's National Authority for the CDM and JI and the Australian National Registry of Emissions Units (ANREU) - an information session hosted by the Australian Government's Department of Climate Change</p> <p><i>The information session will explain the National Authority's role in approving participation in CDM and JI projects as well as the operation of the ANREU</i></p> <p>Welcoming remarks – Hon Kate Jones MP, Queensland Minister for Climate Change & Sustainability</p>
including 16.30 to 17.30	
17.30 to 19.00	<p>Welcome drinks & canapés in trade fair area</p> <p>sponsored by  ERNST & YOUNG Quality In Everything We Do</p>

Running in conjunction with Carbon Expo Australasia 2009 on Monday 26 October will be the Gold Coast Climate Change Summit (hosted by Gold Coast City Council – attendance to be by invitation)

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Workshop Themes <i>Workshop Venue</i>	Policies / existing energy technology <i>Plenary Arena</i>	Markets / investment <i>Workshop Room B</i>	'New energy' technology and land use <i>Workshop Room C</i>
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DAY 2 - Tuesday 27 October 2009

08.00 to 09.00	Registration & visit trade fair
09.00 to 09.30 Plenary	Welcome and introduction Moderator – Tony Jones Dr Rajendra Pachauri , Chair, Intergovernmental Panel on Climate Change (IPCC) (by recorded video) Robert Purves , Chairman Environment Business Australia, member of the Copenhagen Climate Council Dr Tony Beck , Chairman, Asia-Pacific Emissions Trading Forum Matthew Skoien , Senior Director, Queensland Government Office of Climate Change Councillor Ron Clarke MBE, Gold Coast City Council Mayor
09.30 to 10.10 Plenary	Opening Plenary The Hon Greg Combet AM MP , Minister Assisting the Minister for Climate Change Vote of thanks to Minister Combet – Oliver Yates , Head of Climate Change Practice, Macquarie Capital
10.10 to 11.00 Policy Plenary	State of the world in the face of climate change <i>Overview of international policy settings & options and how these have & will impact the development and interaction of carbon markets in different geographies</i> Moderator – Tony Jones Dirk Forrister , Managing Director, Advisory and Research Services, Natsource, USA (via live video-link) Robert Hill , Chair, Australian Carbon Trust; former Australian Environment Minister; former Australian Ambassador to the UN His Excellency Mr Fernando de Mello Barreto , Brazilian Ambassador to Australia James Grabert , Manager Joint Implementation, Sustainable Development Mechanisms Programme, UNFCCC, Germany Sudipta Das , Global Lead Partner, CDM, Ernst & Young, India
11.00 to 11.30	Morning tea/coffee – in trade fair area
11.30 to 12.30 Plenary	Overview of global carbon markets <i>What is the state of international carbon markets, including in the context of the global financial crisis? What are the market implications of the developing international framework for a post-Kyoto regime?</i> Moderator – Tony Jones John Marlow , Global Head of Environmental Financial Products, Macquarie Bank, London Seb Henbest , Manager, Australia, New Energy Finance Geoff Pollard , Book Leader, Emissions & Power, BP Singapore Philippe Chauvancy , Sales Director, BlueNext, France Patrick Birley , CEO, European Climate Exchange, London Helen Robinson , Chief Executive, Markit Environmental Registry, New York

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2009 Conference Program

DAY 2 - Tuesday 27 October 2009 (continued)

12.30 to 13.30 Plenary	The Copenhagen COP - Measures of success <i>What will success at Copenhagen look like? Why does Copenhagen matter & what does it mean for markets going forward?</i> Moderator – Tony Jones Will Steffen , Executive Director, ANU Climate Change Institute <i>What are science's expectations from Copenhagen?</i> Richard Gibbs , Head of Economics Research, Macquarie Securities David McInnes , Group Manager, Environment & Climate Change, Linfox Martijn Wilder , Partner, Baker & McKenzie William Pazos , Global Head Carbon Origination & Finance, Standard Bank, Singapore Robert Purves , Chairman Environment Business Australia, member of the Copenhagen Climate Council		
13.30 to 14.30	Lunch & visit trade fair		
14.30 to 15.30 Business Plenary	Australian and international business leaders – business action on climate change and the carbon market <i>Identifying and managing business risks, liabilities and opportunities in an evolving regulatory landscape</i> Moderator – Tim Harcourt , Chief Economist, Austrade Oliver Yates , Head of Climate Change Practice, Macquarie Capital Corinne Boone , Managing Director, Environment & Community Interface, HATCH, Canada Carl McCamish , Executive General Manager, Policy & Sustainability, Origin Antony Cohen , CFO, Better Place (electric vehicle and transportation) Dr Martin Blake , Head of Sustainability, Royal Mail Group, London		
15.30 to 16.00	Afternoon tea/coffee – in trade fair area		
16.00 to 17.30 Workshops	WS1.1 Australia's Carbon Pollution Reduction Scheme (CPRS) <i>Australia's CPRS – a practical look at assessing carbon footprint and managing emissions reduction liabilities</i> Chair: Lorraine Stephenson , Oceania Climate Change Leader, Ernst & Young Richard Doyle , Division Director, Macquarie Bank Damien Lockie , Faculty of Law, Bond University Dan O'Sullivan , Manager, Queensland Department of Employment, Economic Development & Innovation Anne Casamento , Manager - Carbon Market Impact and Product Response, Xstrata Coal	WS1.2 'Global green new deal'- opportunities and risks for investors <i>Climate change opportunities and risks for investors - tackling climate change and rebuilding economies with targeted investment</i> Chair: Fiona Wain , CEO, Environment Business Australia Geoff Sinclair , Global Head of Carbon Sales & Trading, Standard Bank David Tow , CEO, Perenia Julian Poulter , Business Director, The Climate Institute Peter O'Meara , Managing Director, Carbon Alliance Bo Nilsson , Manager, ABB – Desertec Industrial Initiative	WS1.3 Removing legacy carbon from the atmosphere <i>Two part workshop</i> 1) Forestry and avoided deforestation 2) Terrestrial and landscape carbon sinks Part 1 - Forest establishment & avoided deforestation Chair: Andrew Grant , Managing Director, CO2 Australia Rodrigo Sales , Partner, Baker & McKenzie, São Paulo, Brazil David Brand , Managing Director, New Forests Peter Balsarini , CEO, Carbon Conscious Peter Cosier , Executive Director, Wentworth Group of Concerned Scientists Jason Howes , Associate Director, Macquarie Capital
17.30 to 18.00 Plenary	Guest Plenary <i>Great minds at large ... when will policy, markets and commercial opportunities converge?</i> Tim Harcourt , Chief Economist, Austrade Robert Hill , Chair, Australian Carbon Trust; former Australian Environment Minister; former Australian Ambassador to the UN		
From 19.00	Expo 'Carbon Pool' dinner & drinks – Jupiter's Poolside – tickets can be purchased through the website or at registration sponsored by  Standard Bank 		

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DAY 3 - Wednesday 28 October 2009

08.00 to 09.00	Registration & visit trade fair		
09.00 to 10.30 Plenary	Australians in the carbon market <i>The perspectives of Australian expats working in global carbon markets of carbon market developments & trends and the global financial situation</i> Moderator - Martijn Wilder , Partner, Baker & McKenzie John Marlow , Global Head Environmental Financial Products, Macquarie Bank, London Mina Guli , Vice Chairman, Peony Capital, Beijing Geoff Sinclair , Global Head of Carbon Sales & Trading, Standard Bank, London Cameron Kelly , Former Legal Counsel, One Carbon, The Netherlands Bridget McIntosh , Managing Director, Carbon Bridge, Singapore		
10.30 to 11.00	Morning tea/coffee – in trade fair area		
11.00 to 12.15 Technology Plenary	Impediments and enablers to accelerating commercialisation <i>Role of carbon markets vs leveraging public sector finance to accelerate commercialisation of low emission technologies; how to deliver shared infrastructure and who pays; factors influencing bankability of projects</i> Moderator - Susie Smith , Principal Sustainability Advisor, Santos Richard Featherby , Executive Director, Project Finance Advisory, Ernst & Young Greg Allen , COO, Carnegie Corporation (marine energy) Alistair Webb , Commercial Manager, Geodynamics (Geothermal energy) Stephen Gale , Regional Director, Climate Change Initiatives, HATCH Fiona Wain , CEO, Environment Business Australia		
12.15 to 13.30	Lunch Served – in trade fair area		
13.30 to 14.45 Workshops	WS2.1 Clean Development Mechanism <i>Generating & managing CDM compliance offsets under the CPRS</i> Chair: Martijn Wilder , Partner, Baker & McKenzie Sudipta Das , Global Lead Partner, CDM, Ernst & Young, India – <i>CDM project developer perspective</i> Richard Doyle , Division Director, Macquarie Bank – <i>Investor/trader perspective</i> Noel Peters , Climate Change Manager, Australia & New Zealand, DNV Climate Change Services	WS2.2 Carbon market infrastructure <i>In developing carbon markets trading must be supported by infrastructure including registers, trading platforms, exchanges and brokers</i> Chair: Ken Edwards , Founder, Nextgen David Krsevan , Manager, Energy & Environmental Markets, Australian Securities exchange Patrick Birley , CEO, European Climate Exchange, London Alexa Paton , Evolution Markets, London Vincent Cornes , CEO, Envex Philippe Chauvancy , Sales Director, BlueNext, France Sascha Bloemhoff , Commercial Director, Climex, Amsterdam	WS2.3 Removing legacy carbon from the atmosphere Part 2 - Soil carbon and biosequestration <i>Negotiating a broader inclusion of soil and biosequestration of carbon in international mechanisms and trading schemes</i> Chair: John White , Executive Director, Ignite Energy Resources Tony Lovell , CEO, Soil Carbon (rangeland management) Professor Leigh Sullivan , Director, Plantstone (phyto silica carbon) Dr Brian Keating , Director, CSIRO Sustainable Agriculture Flagship, CSIRO (landscape carbon) John Ridley , CEO, Ocean Nourishment (ocean sinks)
14.45 to 15.15	Afternoon tea/coffee – in trade fair area		

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2009 Conference Program

DAY 3 - Wednesday 28 October 2009 (continued)

14.45 to 15.15	Afternoon tea/coffee – in trade fair area		
15.15 to 16.30 Workshops	<p>WS3.1 Cleaner fossil fuels <i>Cleaning up the abundant supply – the latest technologies; and how carbon markets will drive investment in cleaner fossil fuel projects</i> Chair: Vanessa Guthrie, Vice President - Sustainable Development, Woodside Andreas Walewski, Director (Corporate), Perdaman Chemicals and Fertilisers (coal gasification technology) Tony St Clair, Agri Business Manager, MBD Energy (carbon capture and biomimicry storage) Peter Hanley, Division Director, Macquarie Capital Andrew Beatty, Partner, Baker and McKenzie Martin Oettinger, Process Manager, ZeroGen Stuart Booker, Assistant Under Treasurer, Commercial Division, Queensland Department of Treasury</p>	<p>WS3.2 The voluntary market <i>Experiences from market players – the future of the voluntary market after the introduction of the CPRS; how will voluntary markets operate within the context of developing compliance markets?</i> Chair: Corinne Boone, Managing Director, Environment & Community Interface, HATCH, Canada Jochen Gassner, Director Climate Neutral, First Climate Group, Germany David Sag, Founder & Executive Director, Carbon Planet Freddy Sharpe, CEO, Climate Friendly Ann Smith, GM Technical, carboNZero, New Zealand Adrian Ward, Senior Manager, Carbon and Renewable Advice & Trading, Ecofund Queensland</p>	<p>WS3.3 Energy efficiency <i>The environmental and economic benefits from systemic energy efficiency; what are the opportunities and limitations for investment in energy efficiency within the context of developing carbon markets?</i> Chair: Darren Bilsborough, Director Sustainability, Parsons Brinckerhoff Jon Jutsen, Founder, Energetics Peter Dormand, City Energy & Resource Manager, Newcastle City Council Peter James, ESD Manager, Arup Brendan Bateman, Partner, Clayton Utz</p>
16.30 to 17.30 Plenary	<p>Closing Plenary Including the presentation of three individual awards for the biggest, boldest & most exciting ideas to emerge from the 2009 Carbon Expo – to take to market towards Copenhagen and beyond</p>		

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