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Sponsorship Prospectus

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MARKET
CarbonExpo
AUSTRALASIA 2009

Gold Coast Australia | 26-28 October



Hosted by



Foundation Sponsors



About Carbon Market Expo Australasia 2009

2009 will be a watershed year for those with interests in emissions trading and the carbon market, both in Australia and across the broader Asia-Pacific region.

With the introduction of Australia's Carbon Pollution Reduction Scheme in 2011, Carbon Market Expo Australasia 2009 provides the best opportunity to network with key domestic and international carbon market players and to develop the strategies to minimise costs and maximise benefits associated with emissions trading.

Australia's premier, industry-hosted Trade Fair & Conference for carbon market participants & service providers, Carbon Market Expo Australasia 2009 (www.carbonexpo.com.au) will be held at the Gold Coast Convention & Exhibition Centre 26-28 October 2009.

The event is to be hosted by leading carbon market industry associations **Environment Business Australia** and the **Asia-Pacific Emissions Trading Forum**, with the **Queensland Government** and **Gold Coast City Council**.



The event

Carbon Market Expo Australasia 2009 will be a high-level market event that brings Australian business leaders and their international counterparts together – this will be a premium networking event as well as a source for the latest information concerning carbon markets in Australasia.

Carbon Market Expo Australasia 2009 will comprise a carbon market trade fair integrated with a conference program of keynote plenary and panel presentations, and a series of technical workshops addressing cutting-edge issues in evolving carbon markets and low carbon technologies.

The trade fair provides an opportunity for private sector and government businesses to showcase their activities, services and products in the emerging carbon market.

“Congratulations on a very successful 2008 event which I found of great value and which has pushed along our growing involvement in the Australian market”

- Peter Walsh, First Climate Group, France

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Who should sponsor Carbon Market Expo Australasia 2009?

Carbon Market Expo Australasia 2009 offers significant commercial opportunities for organisations seeking to support the first significant Australasian carbon market trade fair and conference. The opportunity exists to become a foundation sponsor of this premier event, which will become a significant ongoing feature of the carbon market calendar. Potential sponsors include:

- Business leaders in national greenhouse policy debates
- Businesses with significant corporate or product emissions reduction strategies
- Managers of carbon offset projects, and carbon offset wholesalers & retailers (including forest sink offsets)
- Administrators of government and/or private sector market-based emissions reduction initiatives
- Businesses manufacturing or retailing low carbon and energy efficient technologies
- Providers of carbon accounting, auditing & verification services
- Providers of other carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education institutions active in carbon cycle R&D, low emissions technology development, and carbon market education



Sponsorship opportunities

Carbon Market Expo Australasia 2009 is offering a limited number of targeted corporate sponsorships. We intend to offer specific sponsorship products to interested corporate investors that will provide real and substantial value in terms of the brand recognition and communication opportunities they represent. Sponsorship value will be maximised as they are limited in number, and will receive considerable media exposure.



1. Diamond Sponsor (x5) \$50,000 Investment

‘Diamond’ level sponsorships are the premier sponsorship opportunity associated with Carbon Market Expo Australasia 2009. These opportunities will be limited to five corporate investors, one from each of five distinct market sectors. We will be offering these investment opportunities to one significant company from each of the energy, resources and financial services sectors.

As one of the four major corporate sponsors of Carbon Market Expo Australasia 2009, your business will:

- be promoted as one of the five major corporate sponsors associated with the event
- be one of only five businesses with logos prominently displayed at the entrance of plenary venues and trade fair areas
- be one of only five businesses with logos prominently displayed on the homepage of the Carbon Market Expo Australasia 2009 website



- be promoted as a Diamond Sponsor of the premier Carbon Market Expo Australasia 2009 via telephone, direct mail, email & fax to all targeted businesses throughout Australia
- have its company logo on all marketing collateral promoting Carbon Market Expo Australasia 2009, including floorplans, newsletters, visitor invitations, official press releases
- have its company logo displayed prominently at the entrance of the Expo highlighting it as a Diamond Sponsor, including on building-front banners etc
- be offered speaking opportunities either in plenary sessions and/or workshops
- receive complimentary double exhibition space (12m²) at Carbon Market Expo Australasia 2009 (value \$7,800 + GST)
- receive three complimentary full delegate registrations at Carbon Market Expo Australasia 2009 (value \$4,350 + GST)
- have its company logo prominently displayed on all electronic correspondence from Carbon Market Expo Australasia 2009 to both exhibitors and visitors
- have access to Carbon Market Expo Australasia 2009 endorsement. Your sponsorship will allow the use of the following phrase until December 2009: "Major Sponsor of Carbon Market Expo Australasia 2009"
- have its company logo included on advertising for Carbon Market Expo Australasia 2009



2. Business Leaders Dinner (x1) \$40,000 Investment

A Business Leaders Dinner will be held on the evening of Monday 26 October 2009 in The Skylight Room, level 78 of Q1 Surfers Paradise. This would be a high-level event involving key business, government and sponsor participants from Carbon Market Expo Australasia 2009.

This sponsorship opportunity provides a unique opportunity for a leading company with carbon market interests to host and

craft a high-level '**blue sky**' or '**beyond the horizon**' business function, with the brand recognition, communication and marketing opportunities that such an event provides. As the only corporate sponsor of this event, you will:

- receive complimentary double exhibition space (12m²) at Carbon Market Expo Australasia 2009 (value \$7,800 + GST)
- receive two complimentary full delegate registrations at Carbon Market Expo Australasia 2009 (value \$2,900 + GST)
- have exclusive corporate hosting rights to an evening event in The Skylight Room Q1, that includes 1 hour of canapés, a 3 course banquet meal, and beverages (provided over a 4 hour period)
- have the opportunity to invite up to 120 business leaders of your choice from the participant register of Carbon Market Expo Australasia 2009 and/or others you may wish to attend
- have the opportunity to develop a program of presentations/entertainment of your choice, and have full use of audiovisual equipment provided at the venue
- have the opportunity to work with the Organising Committee of Carbon Market Expo Australasia 2009 to attract a significant speaker to your event



3. Technical Workshop Series (x2) \$30,000 Investment

A series of 12 technical workshops addressing cutting-edge issues in emerging carbon markets will be integrated with plenary sessions and the trade fair (see attached Draft Program). Sponsorship opportunities covering the entire program of technical workshops will be limited to two corporate investors, one from each of two distinct market sectors.

As one of two corporate sponsors of the technical workshop series of Carbon Market Expo Australasia 2009, your business will:

- be promoted as the sponsor of the technical workshop series associated with the event
- have its company logo displayed prominently at the entrance of the technical workshop series venues highlighting it as a sponsor of the workshops
- have its company logo displayed prominently within each of the technical workshop sessions
- have its company logo displayed on the Carbon Market Expo Australasia 2009 website
- have its company logo on all marketing collateral promoting Carbon Market Expo Australasia 2009, including floorplans, newsletters, visitor invitations, official press releases

"Congratulations on a great conference... it really was a tremendous few days"

- Martijn Wilder, Partner, Baker & McKenzie

- be offered opportunities to be represented in workshop sessions either as moderators and/or panelists
- receive complimentary double exhibition space (12m²) at Carbon Market Expo Australasia 2009 (value \$7,800 + GST)
- receive two complimentary full delegate registrations at Carbon Market Expo Australasia 2009 (value \$2,900 + GST)
- have its company logo prominently displayed on all electronic correspondence from Carbon Market Expo Australasia 2009 to both exhibitors and visitors
- have its company logo included on advertising for Carbon Market Expo Australasia 2009



4. Individual Technical Workshops (x approx 10) \$10,000 Investment

A series of 12 technical workshops addressing cutting-edge issues in emerging carbon markets will be integrated with plenary sessions and the trade fair (see attached Draft Program). A number of opportunities exist to sponsor individual workshops within this series.

As the single corporate sponsor of an individual technical workshop session of Carbon Market Expo Australasia 2009, your business will:

- be promoted as the sponsor of the specific technical workshop session concerned
- have its company logo displayed prominently within the specific technical workshop session being sponsored
- have its company logo displayed on the Carbon Market Expo Australasia 2009 website
- be invited to be represented on the particular workshop panel
- receive complimentary single exhibition space (6m²) at



- Carbon Market Expo Australasia 2009 (value \$3,900 + GST)
- receive two complimentary full delegate registrations at Carbon Market Expo Australasia 2009 (value \$2,900 + GST)



5. Meals Sponsorship (x1) \$20,000 Investment

Morning and afternoon tea each day and lunches will be served in the trade fair areas. This sponsorship opportunity provides for area badging around meal areas, and recognition over the public announcement system at the beginning and conclusion of all meal breaks.

As the single corporate sponsors of all meals associated with Carbon Market Expo Australasia 2009, your business will:

- be promoted as the sponsor of all meal breaks
- be entitled to erect corporate banners etc around meal areas
- be recognised over the public announcement system at the beginning and conclusion of meal breaks
- have its company logo displayed on the Carbon Market Expo Australasia 2009 website
- receive complimentary double exhibition space (12m²) at Carbon Market Expo Australasia 2009 (value \$7,800 + GST)
- receive two complimentary full delegate registrations at Carbon Market Expo Australasia 2009 (value \$2,900 + GST)



6. Internet Café (x1) \$15,000 Investment

An internet café will be provided within the trade fair area. Full web facilities will be available for event exhibitors and participants. This sponsorship opportunity provides for exclusive naming rights of the internet café, and publication of such in all event publications and materials.

As the single corporate sponsor of the Carbon Market Expo Australasia 2009 internet café, your business will:

- be promoted as the sponsor of the Carbon Market Expo Australasia 2009 internet café
- be entitled to erect corporate banners etc around the internet café
- have its company logo displayed on the Carbon Market Expo Australasia 2009 website
- receive 1 complimentary exhibition space (6m²) at Carbon Market Expo Australasia 2009 (value \$3,900 + GST)
- receive two complimentary full delegate registrations at Carbon Market Expo Australasia 2009 (value \$2,900 + GST)



Who to contact to discuss sponsorship

We encourage early confirmation of your commitment to sponsor Carbon Market Expo Australasia 2009, to maximise your exposure and marketing leverage against the event's significant marketing and promotion program between now and late October 2009.

If you are interested in sponsoring Carbon Market Expo Australasia 2009, please contact Liz Symmons at AST Management as soon as possible.

Should this prospectus not meet with your own sponsorship requirements, we would welcome the opportunity to discuss your specific needs, and where possible tailor a package that better suits you. Please don't hesitate to contact our event management company, AST Management, to discuss your specific requirements.

All enquiries should be directed to Liz Symmons on (07) 5528 2501 or liz.symmons@astmanagement.com.au

Any correspondence concerning sponsorship of Carbon Market Expo Australasia 2009 should be marked 'private and confidential' and sent to:

Liz Symmons
AST Management Pty Ltd
PO Box 10508 BC
Southport Qld 4215
Australia

Ph: (61 7) 5528 2501
Fax: (61 7) 5528 5291
Email: liz.symmons@astmanagement.com.au

The program

The conference program for Carbon Market Expo Australasia 2009 comprises keynote plenary and panel sessions, and three concurrent sessions of technical workshops addressing cutting-edge issues in evolving carbon markets and low carbon technologies. Workshops will be facilitated by panelists with significant industry experience and insights. Workshop sessions will be tailored to specific topics and sectors, and address cutting edge issues in trading, markets, technologies, infrastructure and will take an in-depth look at the policy drivers and necessary financing.

The trade fair is intended as a central focus of the event, for the first time showcasing carbon market products and services from across Australasia. The trade fair will comprise a number of precincts or 'hubs' that will exhibit to greatest advantage the spectrum of carbon market products and services across the different segments in the market. Trade fair precincts will include:

- Corporate and/or product emissions reduction strategies
- Carbon offset projects, carbon offset wholesalers & retailers (including forest sink offsets)
- Government and/or private market-based emissions reduction initiatives
- Low carbon and energy efficient technologies
- Carbon accounting, auditing & verification services
- Carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education services in carbon cycle R&D, low emissions technology, and carbon market education

The venue

Conveniently located in the heart of the Gold Coast, the Gold Coast Convention and Exhibition Centre (GCCEC) features a Main Arena, Exhibition Halls, and Meeting Rooms catering for anywhere between 10 and 6000 people (see www.gccec.com.au).

Exclusive in size and purpose-designed, the GCCEC is the only convention centre in Australia to offer total wireless technology allowing delegates and visitors to log on to email and the internet from wherever they are in the venue (POA).

Media coverage

Event organisers are currently negotiating media partnership arrangements with several nationally significant media outlets. The event will generate substantial media interest and coverage of the carbon market products and services of sponsors and exhibitors.

Media managers have been engaged to ensure and manage significant media coverage of the event, particularly regarding the carbon market roles, products and services of event sponsors and exhibitors.

"Congratulations on a great event. Having attended many carbon events... this was outstanding"

- Helen Robinson, CEO, TZ1 Registry, New Zealand

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The delegates

It is anticipated that more than 1000 private sector and government participants and practitioners from all sectors of the carbon market throughout Australia, New Zealand, South-East and East Asia will attend Carbon Market Expo Australasia 2009.

Participants will include leading businesses and industries in Australia, New Zealand and South-East Asia that are currently involved in the carbon market, and those interested in engaging in this emerging market. Market sectors that will be significantly represented include energy generation ('traditional' and renewable), mining, transport, petroleum producers, manufacturing & construction, agriculture & forestry, financial services, and carbon market services.

Carbon Market Expo Australasia 2009 will be attended by a diverse range of businesses including energy providers and other significant industries with corporate abatement strategies, carbon offset providers, carbon market consultants, carbon market brokers and legal advisers, banks, investment banks, superannuation funds, institutional investors, international financial institutions, technology providers, and suppliers of energy efficient and 'cleantech' products – all of whom play a role in assisting businesses to reduce, manage, mitigate and offset carbon emissions.

Participants and exhibitors at Carbon Market Expo Australasia 2009 will include:

- Administrators of government and/or private sector market-based emissions reduction initiatives
- Managers of carbon offset projects and carbon offset wholesalers & retailers (including forest sink offsets)
- Businesses with significant corporate or product emissions reduction strategies
- Businesses manufacturing or retailing low carbon and energy efficient technologies
- Providers of carbon accounting, auditing & verification services
- Providers of other carbon market advisory & facilitation services such as carbon pools, brokers, exchanges, carbon market legal advisers, and risk managers (insurers)
- Research and education institutions active in carbon cycle R&D, low emissions technology development, and carbon market education

Facts & figures – at a glance

| | |
|----------------------------|--|
| Name | Carbon Market Expo Australasia 2009 |
| Dates | Monday 26 - Wednesday 28 October 2009 |
| Venue | Gold Coast Convention & Exhibition Centre, Queensland, Australia |
| Expected Attendance | 1000+ |
| Expected Exhibitors | 100+ |
| Frequency | Annual |

Why now?

With the Australian Emissions Trading Scheme starting in 2011, it is a great chance to come & discover Australia's new carbon market opportunities, Carbon Market Expo Australasia 2009 will coincide with a peak in community and industry engagement in these issues.


As emissions trading evolves domestically and internationally, there will be great depth of engagement between Australia and our regional neighbours across the Asia-Pacific. Australian businesses will look to acquire emissions abatement products from projects in the Asia-Pacific region, and many of those projects may in turn access professional carbon market services that originate in Australia. Carbon Market Expo Australasia 2009 will be the annual showcase of these opportunities.

Draft Conference Program

| Workshop Themes | Policies / existing energy technology | Markets / investment | 'New energy' technology and land use |
|-----------------|---------------------------------------|----------------------|--------------------------------------|
|-----------------|---------------------------------------|----------------------|--------------------------------------|

Speakers invited unless indicated as confirmed (c)

DAY 1 - Monday 26 October 2009

| | | | |
|---|--|---|--|
| 13.00 to 15.00 | Registration & Trade Fair Opens. Visit trade fair | | |
| 15.00 to 17.30 Hosted by   | Pre-Expo workshop: Background briefing on the Carbon Pollution Reduction Scheme (CPRS), policy and market developments This workshop will cover: <ol style="list-style-type: none"> 1. Fundamentals of emissions trading CPRS (AETF) 2. Background to lead up to Copenhagen – what's on the table? (Baker & McKenzie) 3. Finance market issues for the Australian CPRS (Macquarie Bank) | Pre-Expo Workshop: Offsets & the Carbon Pollution Reduction Scheme - Clean Development Mechanism (CDM) projects and forestry credits Chair: Martijn Wilder , Partner, Baker & McKenzie (c) <ol style="list-style-type: none"> 1. Developing a CDM project and the project cycle 2. How to bring CDM projects into the CPRS 3. Generating CERs and the CER issuance and distribution process 4. Trading CERs and CDM contracting 5. The CDM post-2012? 6. The CDM rule book, the definitive online database of CDM rules Panel discussion: Experiences from the Market Hosted by Baker & McKenzie | |
| 18.00 to 19.45 | Informal reception for speakers, sponsors, supporters, exhibitors and delegates in trade fair area – hosted by event hosts & foundation sponsors | | |
| 20.00 to 22.00 | Speakers and sponsors dinner | | |

Running in conjunction with Carbon Market Expo Australasia 2009 on Monday 26 October will be the Gold Coast Climate Change Summit (hosted by Gold Coast City Council – attendance to be by invitation)

DAY 2 - Tuesday 27 October 2009

| | | | |
|----------------------------------|--|--|--|
| 08.00 to 09.00 | Registration & visit trade fair | | |
| 09.00 to 09.30 Plenary | Welcome and introduction Robert Purves , Chairman Environment Business Australia, member of the Copenhagen Climate Council (c) Dr Tony Beck , Chairman, Asia-Pacific Emissions Trading Forum (c) Hon Kate Jones , Queensland Minister for Climate Change and Sustainability Councillor Ron Clarke MBE , Gold Coast City Council Mayor (c) | | |
| 09.30 to 10.30 Plenary | State of the world in the face of climate change – International policy plenary Moderator – Tony Jones Kevin Rudd , Prime Minister of Australia Stephen Chu , Energy Secretary, USA / Todd Stern , Chief USA negotiator Stavros Dimas , EU Commissioner for the Environment Yvo de Boer , Executive Secretary, UNFCCC Tony Blair , Former Prime Minister, UK Achim Steiner , Director General, UNEP Summation by Tony Jones and an outline of the challenge for delegates at Carbon Market Expo and the Copenhagen meeting in December TBA - Macquarie Bank (vote of thanks to speakers) | | |
| 10.15 to 10.45 | Morning tea/coffee – in trade fair area Prime Minister's trade fair walkabout accompanied by key sponsors and discussion with exhibitors | | |

Diamond Sponsors

BAKER & MCKENZIE



| Workshop Themes | Policies / existing energy technology | Markets / investment | 'New energy' technology and land use |
|-----------------|---------------------------------------|----------------------|--------------------------------------|
|-----------------|---------------------------------------|----------------------|--------------------------------------|

Speakers invited unless indicated as confirmed (c)

DAY 2 (Continued) - Tuesday 27 October 2009

| | | | |
|------------------------------------|--|---|--|
| 10.45 to 11.45 Plenary | Science Plenary: Science gives us foresight and advice but can we get far enough in time? Moderator – Tony Jones Professor Stephen Schneider , Professor Stanford University, author 'Science as a contact sport' Dr James Hansen , NASA Dr Rajendra Pachauri , IPCC Dr Zhengrong Shi , Chairman and CEO, Suntech Oliver Yates , Head of Climate Change Practice, Macquarie Capital | | |
| 11.45 to 13.00 Plenary | Technology Plenary: Scaling up global carbon markets for clean energy technology and infrastructure Moderator – Tony Jones Cathy Zoi – Deputy Secretary, US Department of Energy (US) ('energy smart' the new industry) David Mills – founder, Ausra (solar thermal energy) Dr Michael Ottaviano – Managing Director, Carnegie Corporation (marine energy) Dr Gerry Grove-White – Managing Director, Geodynamics (geothermal energy) Ira Magaziner – CEO, Clinton Climate Initiative (USA) (from technology start up to scaled infrastructure) Helene Pelosse – CEO, International Renewable Energy Agency (IRENA) James Wolfensohn – Chairman, International CCS Institute; former Head of World Bank (carbon capture and storage) | | |
| 13.00 to 14.00 | Lunch & visit trade fair | | |
| 14.00 to 15.00 Plenary | Business Plenary: Australian and international business leaders – business action on climate change and the carbon market Moderator – Tony Jones Samuel A. diPiazza Jr - CEO, PricewaterhouseCoopers (business services) James E Rogers – Chairman, President and CEO, Duke Energy (energy) Michael Fraser – CEO, AGL (energy) Shai Agassi – Founder and CEO, Better Place (electric vehicle and transportation) Dr Martin Blake – Head of Sustainability, Royal Mail Group, London (UK) (c) Dr Sultan Al Jabar – CEO, Masdar | | |
| 15.00 to 15.30 | Afternoon tea/coffee – in trade fair area | | |
| 15.30 to 17.00 Workshops | WS1.1 Australia's Carbon Pollution Reduction Scheme (CPRS) <i>What is its role at Copenhagen and how are affected sectors assessing & managing liabilities</i> Martin Parkinson, Department of Climate Change Representative UNFCCC Cameron Kelly , Optim Legal (c) Chair: TBA | WS1.2 'Global green new deal' <i>Tackling climate change and rebuilding economies with targeted investment</i> Geoff Sinclair – Standard Bank Ed Barbier – author 'Global green new deal' TBA – Superfund Trustees TBA - Cleantech investment Prof Mike Young – Wentworth Group of Concerned Scientists Chair: TBA | WS1.3 Removing legacy carbon from the atmosphere <i>Two part workshop</i> 1) Forestry and avoided deforestation 2) Terrestrial and landscape carbon sinks Part one: Forest establishment & avoided deforestation Peter Cosier , Executive Director, Wentworth Group of Concerned Scientists Ralph Ashton , CEO, Terrestrial Carbon (US) Andrew Grant , Managing Director, CO2 Australia Dr David Brand , Managing Director, New Forests TBA – Macquarie Capital |
| 17.00 to 17.30 Plenary | Guest plenary: The speaker for this session will be invited following the Australian Senate vote on the Carbon Pollution Reduction Scheme | | |
| From 17.30 | Carbon Market Expo dinner for all participants – venue TBC | | |

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Foundation Sponsors



| Workshop Themes | Policies / existing energy technology | Markets / investment | 'New energy' technology and land use |
|-----------------|---------------------------------------|----------------------|--------------------------------------|
|-----------------|---------------------------------------|----------------------|--------------------------------------|

Speakers invited unless indicated as confirmed (c)

DAY 3 - Wednesday 28 October 2009

| | | | |
|------------------------------------|---|---|--|
| 08.00 to 09.00 | Registration & visit trade fair | | |
| 09.00 to 10.30 Plenary | <p>Views from members of the Copenhagen Climate Council <i>Champions and ambassadors for action – plenary panel session</i></p> <p>Facilitator: Nick Rowley</p> <p>Professor Tim Flannery, Chairman, Copenhagen Climate Council, Australia James E Rogers – Chairman, President and CEO, Duke Energy Shai Agassi – Founder and CEO, Better Place (electric vehicle and transportation) Sir Richard Branson, Founder and CEO, Virgin Group Samuel A. diPiazza, CEO, PricewaterhouseCoopers International Thomas E Lovejoy, President, H. Joh Heinz III Center for Science, Economics and Environment Robert Purves, AM, Chairman Environment Business Australia; board member WWF International (c) Li Xiaolin, Vice Chairman and CEO, China Electric Power International</p> | | |
| 10.30 to 11.00 | Morning tea/coffee – in trade fair area | | |
| 11.00 to 12.15 Plenary | <p>Finance Plenary: Perspectives from the international finance sector on global carbon markets and the global financial situation</p> <p>Facilitator: Martijn Wilder, Partner, Baker & McKenzie (c)</p> <p>TBA Macquarie Bank Patrick Birley, CEO, European Climate Exchange (c) TBA International pension fund – Superfund Trustees TBA TBA US cleantech investor Mina Guli, Peony Fund (China and USA) TBA, New Energy Finance Head of CDM Executive Board</p> | | |
| 12.15 to 13.30 | Lunch Served – in trade fair area | | |
| 13.30 to 14.45 Workshops | <p>WS2.1 Clean Development Mechanism & the role of China <i>Generating & managing CDM compliance offsets under the CPRS; the role of Chinese and Indian CDM projects in the Australian CPRS</i></p> <p>TBA Macquarie Bank Vinod Kala, Managing Director, Emergent Ventures (India) TBA Chair: TBA</p> | <p>WS2.2 Carbon market infrastructure <i>In developing carbon markets trading must be supported by infrastructure including registers, trading platforms, exchanges and brokers</i></p> <p>David Krsevan, Manager, Energy & Environmental Markets, ASX Patrick Birley, CEO, European Climate Exchange (c) Helen Robinson, Chief Executive, TZ1 Registry, New Zealand TBA Macquarie Bank Chair: TBA</p> | <p>WS2.3 Removing legacy carbon from the atmosphere</p> <p>Part 2 - Soil carbon and biosequestration <i>Negotiating a broader inclusion of soil and biosequestration of carbon in international mechanisms and trading schemes</i></p> <p>Prof Tim Flannery, Chair, Copenhagen Climate Council (biochar) Tony Lovell, CEO, Soil Carbon (rangeland management) Andrew Jones, title, AACo, (soil carbon sequestration) Professor Leigh Sullivan, Plant Stone (phyto silica carbon) Dr Brian Keating, CSIRO (landscape carbon) John Ridley, CEO, Ocean Nourishment (ocean sinks) Chair: TBA</p> |
| 14.45 to 15.15 | Afternoon tea/coffee – in trade fair area | | |

Diamond Sponsors

BAKER & MCKENZIE



| Workshop Themes | Policies / existing energy technology | Markets / investment | 'New energy' technology and land use |
|-----------------|---------------------------------------|----------------------|--------------------------------------|
|-----------------|---------------------------------------|----------------------|--------------------------------------|

Speakers invited unless indicated as confirmed (c)

DAY 3 (Continued) - Wednesday 28 October 2009

| | | | |
|--|--|--|---|
| <p>15.15 to 16.30 Workshops</p> | <p>WS3.1 Cleaner fossil fuels <i>Cleaning up the abundant supply – the latest cleaner coal technologies</i></p> <p>Carbon capture and geological storage James Wolfensohn – Chairman, CCS International Institute</p> <p>Carbon capture and biomimicry storage Andrew Lawson, Managing Director, MBD Energy</p> <p>Chair: TBA</p> | <p>WS3.2 The voluntary market <i>Experiences from market players – the future of the voluntary market after the introduction of the CPRS</i></p> <p>Dr Sascha Lafeld, First Climate Group, Germany (c) David Sag, Founder & Executive Director, Carbon Planet Freddy Sharpe, CEO, Climate Friendly</p> <p>Chair: TBA</p> | <p>WS3.3 Energy efficiency <i>The environmental and economic benefits from systemic energy efficiency - country and sector views</i></p> <p>Australia – Jon Jutsen, Founder, Energetics USA – Cathy Zoi India - Vinod Kala, Managing Director, Emergent Ventures, India Built environment – David Parken, CEO, Institute of Architects Minerals processing – TBA Alumina Manufacturing – TBA</p> <p>Chair: TBA</p> |
| <p>16.30 to 17.30 Plenary</p> | <p>Closing Plenary</p> <p>Three award winners – the biggest, boldest ideas for Carbon Market Expo to take forward Moving towards Copenhagen – decision time – Keynote speaker TBA Closing comments: Minister Kate Jones / Minister Stirling Hinchcliffe (TBA)</p> | | |

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